



For immediate release

Icynene awarded 2012 Building Products Brand Survey honor

Mississauga, ON. 19 December 2012. Leading spray foam manufacturer, Icynene Corp, has been awarded the 2012 Building Products Brand Survey award for Insulation - Interior by California-based Peninsula Publishing. The honor identifies Icynene and its products as the most preferred brand by builders.

The 2012 Peninsula Publishing Building Products Brand Survey recognizes organizations in more than 54 categories based on responses by readers. The honor is the second consecutive win for Icynene in the Peninsula Publishing Building Products Brand Survey.

“This accolade is a testament to the Icynene brand and our ability to connect with industry professionals to truly understand their needs. Icynene’s product innovation and quality resonates with readers as well as the market and we are honored to be recognized for our continued efforts in evolving the spray foam insulation industry,” said VP Marketing, Betsy Cosper.

“Looking ahead, continued investment in our brand and developing innovative products ensures that we remain a leader in the marketplace and can support the growing needs of architects, builders as well as homeowners,” said Mrs. Cosper.

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About Icynene Corp.

Established in 1986, Icynene helps to build energy efficient residential and commercial structures in over 31 countries worldwide. Our portfolio of industry leading light density open cell and medium density closed cell SPF solutions are both insulation and air barrier materials for improved indoor air quality and reduced energy costs making Icynene the smart choice for builders, architects, building owners, and homeowners.

For more information, contact:

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